STRONGER TOGETHER



the YMCA

YMCA of Greater Michiana

3 FACILITIES, 1 CAMP

ABOUT THE YMCA
of Greater Michiana

In 2020, we asked you to stick with us. We're happy to say that with your continued support we were able to offer virtual classes, free childcare for essential workers, operate as a food distribution site, and provide other offerings for our communities throughout the year. Not to mention all of the accomplishments you will read throughout this report.

The YMCA may be best known for its fitness opportunities, but not everyone knows that the Y is a nonprofit committed to strengthening community by connecting all people to their potential, purpose, and each other. We believe everyone should have to opportunity to be a part of this community, which is why we continue to award membership scholarships annually.

Without the Y, so many senior citizens would feel an increased sense of isolation, so many children would go home to an empty house after school instead of engaging in recreational and educational opportunities, and so many people would not be challenged to become their healthiest self possible.

Because of our members' care and generosity, we were able to reopen our doors when mandated closures were lifted. Our goal is to continue to be a safe place to serve our members and community to the highest standards you've come to expect for years to come. Because we are stronger together.



Mark D. Weber, *Chief Executive Officer*

BOARD OF DIRECTORS

Baker, Tim
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Cerney, Bill
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Dreher, Dallas
Drew, Mowitt
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Merritt, Meryle
Neal, Mark
Reits, Jim
Seib, Rick
Senica, Sara
Towner, Chad
Troyer, Kendall

YOUTH DEVELOPMENT

We do more than teach youth how to swim or coach sports. We are here to ensure the children and teens in our communities reach their full potential—physically, mentally, and socially.

HEALTHY LIVING

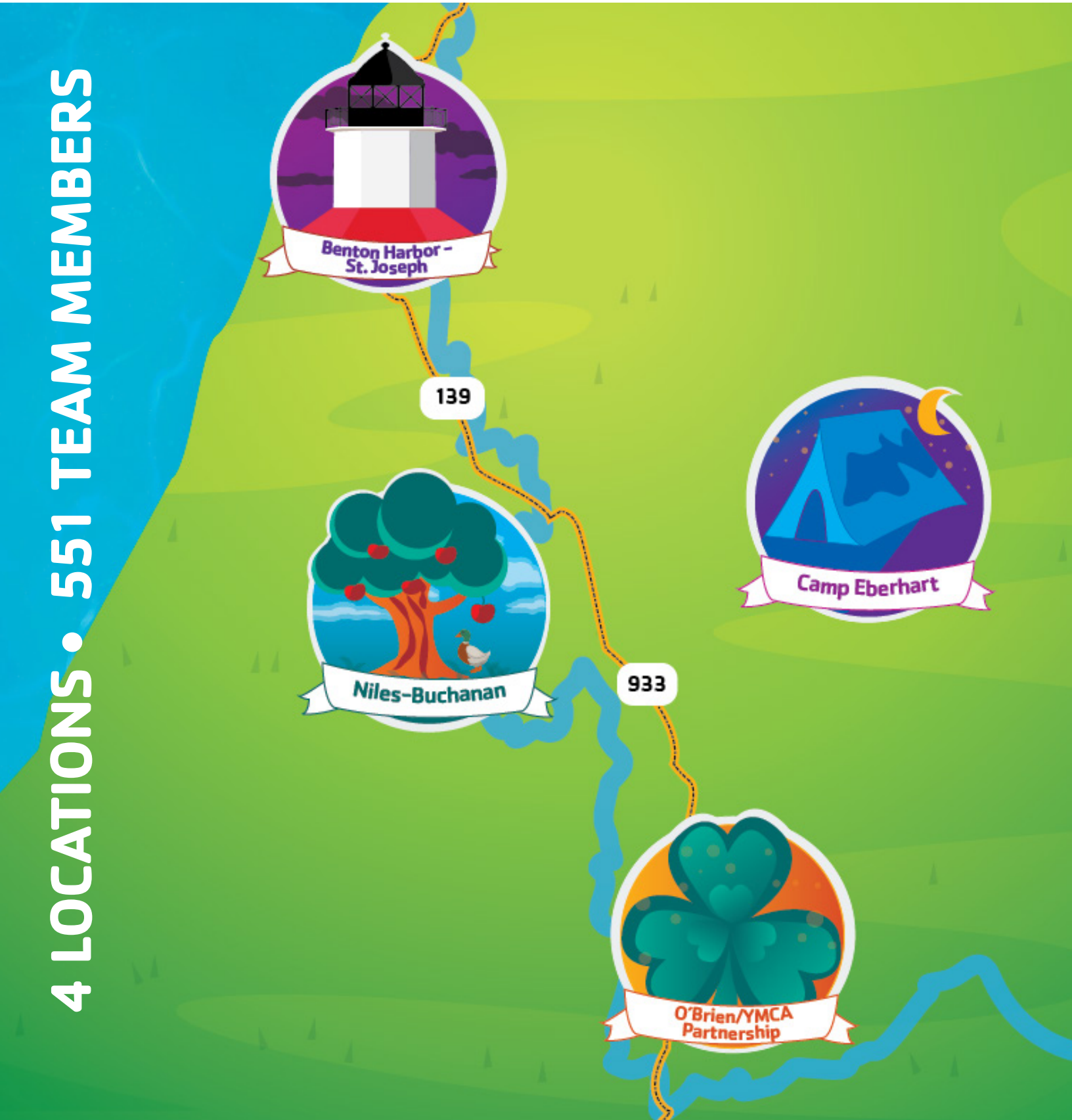
Maintaining a balanced spirit, mind, and body is just as important as being physically active. Our classes, programs, fitness challenges, personal training, and more help you challenge yourself and become the healthiest you possible.

SOCIAL RESPONSIBILITY

The generosity of others is at the core of the Y's existence as a nonprofit. It is only through the support of our volunteers, and public and private donors, that we are able to support and give back to our communities.

OUR Y FAMILY GREW

While the year had its challenges, we also experienced many successes. On January 1, 2020, YMCA of Michiana and YMCA of Southwest Michigan officially merged to form YMCA of Greater Michiana after entering into a management agreement in 2018. This merger expanded our footprint to include three fitness facilities and YMCA Camp Eberhart, allowing us to expand our resources and impact in our communities. Then, in July, we partnered with City of South Bend Venues Parks and Arts as we reimagined how the Y looked in the South Bend community. We are excited to see what we can accomplish together in the following years.



A YEAR IN REVIEW

2020

HEALTHY LIVING

We're here to help people become the healthiest versions of themselves.



5 Healthy Corner Stores

Provides healthy, affordable food in underserved/urban areas



416 Virtual Fitness Classes

3,518 Total Fitness Classes



42 LIVESTRONG® at the YMCA & and StayStrong participants







CHILDCARE BY TYPE

We were happy to provide childcare for 173 children of essential workers throughout the year, including during the mandated closure.

Y-Club	401
Summer Day Camps	173
Child Watch	332
Preschool	142

CAMP EBERHART

We safely offered our Day Camp program and 5 Family Camp weekends, all COVID-free. There were s'mores around the campfire, songs sung at chapel, trail rides, friendship bracelets, bullseyes at archery, new friendships formed and many, many memories created that will never be forgotten.

277
Day Campers

21,526

members visited us 181,483 times in 2020, despite mandated closures at all our facilities. Thanks to everyone who stuck with us!

NUMBERS BY PROGRAM AREA

Our programs include swim, martial arts, basketball, gymnastics, horseback riding, dance, adult volleyball leagues, and more!



	TOTAL NUMBERS	2,412
	Swim Lessons	1,109
	Youth Sports	763
	Adult Sports	205
	Youth Dance	189
	Swim Team	130
	Homeschool P.E.	74
	Adult Dance	32

LIFE SAVING SERVICES

With the ongoing pandemic, blood donations and trainings are more important than ever.



122 pints of blood impacted 366 lives



42 Lifeguard Certifications



96 CPR/AED/First Aid Certifications

VIRTUAL RACE PARTICIPANTS

Thanksgiving Day Run
1,199

Cat Tracks
26

Race for YMCA
53

United Way

FUNDED PROGRAMS

- South Bend Summer Select Program
- Outdoor education scholarships for schoolchildren in St. Joseph County, MI
- Healthy U
- Learning Tree Preschool & Childcare
- Summer My Way®
- Childcare Network



JODI'S Y

9-Year Member • Benton Harbor–St. Joseph YMCA

I've never had the drive or discipline to work out on my own. I will do one plank and call it good enough! I needed someone to push me, which is why I decided to try personal training a couple years ago. I was already attending Zumba classes with a lively instructor, but I was encouraged to expand my horizons, so I began personal training. My personal trainer went beyond what she needed to do. She would walk me to the treadmills, have me step on, and tell me to let her know how it went when I was finished. She never knew how much that meant to me because I never thought I would have to do it without her.

When gyms closed last year, it was absolutely horrible. When I look back on it now, I realize I didn't do much to cope. I was not reaching my fitness goals because I wasn't pushing myself. The Y offered outdoor fitness classes in the summer, but nothing could replace the one-on-one connection I thought I needed.

I was ecstatic when the Y reopened in September. I didn't realize how much I liked and needed the Y until after they reopened. Unfortunately, my personal trainer pursued other avenues during the mandated closure, which made it hard for me to step foot into the building, let alone work out without her.

I then met with Monica, the Senior Healthy Living Director, to talk about my options. I was distraught; I told her I wanted someone to care and that I needed a personal trainer. **She helped me realize my strength to become more independent. If it wasn't for her encouragement, I would not have come back to the Y after it reopened.** She told me that the team cares about me and has continued to be supportive. She may not realize it, but she makes a difference. Especially in my life.

The Y has meant a lot to me, especially over the past year. The simplicity of walking into the building and having a friendly staff member say hi has made me feel like I am part of a community. We're all here for the same reason too: to better ourselves. **That's why I'm a Y member for life.**



- Joined the Y
- Began Personal Training
- COVID is Introduced
- Gyms Closed No Personal Training
- Outdoor Fitness Classes
- Gyms Reopen!
- Met with Monica
- Became Independent



“She helped me realize my strength to become more independent.”

MEMBER'S Y STORIES

KENT • 9-Year Member • Niles-Buchanan YMCA

The Y is more than just a gym to me, and when it closed in the spring, I was devastated. **I firmly believe that physical health and mental health are partners in one's quality of life, and the Y was my place for social connection and stress relief.** I hoped the closure was just short-term, but it kept being extended and extended. I donated my membership dues during the mandated closure because I wanted the Y to be able to open its doors again. I constantly checked my email for a notification announcing that their doors were reopening. When I finally received it in September, I was ecstatic!

I value all of the different opportunities that the Y offers me. I warm-up on the basketball court by shooting hoops, then I hit the weight room, then the cardio equipment, run some laps, and cool down with some more basketball. I use the 1/10-mile track for the Taji 100 Challenge (a friendly competition between veterans to run, walk, or ruck 100 miles in 28 days) every February. Last year I walked 268 miles for the challenge, which is 2,680 laps on the Niles track.

I choose the Y over other gyms because it is my community. I visit all 6 days that it's open and I even tried to start a "rumor" with the front desk staff at the Niles-Buchanan branch that the gym is open on Sundays, but they have not given in to my shenanigans. But they can't be mad at me for my devotion to the Y! The friendliness and support of the excellent staff means more to me than they know.



Heather • O'Brien Fitness Center

I wasn't sure about going to a different YMCA facility in South Bend, but the O'Brien Center has new equipment, the rooms for group exercise are large and the building is well maintained. It's fantastic! Going to the gym is a little different right now because of COVID, but the precautions staff and members follow make me feel safe in the building. Everyone is doing their part to make sure we are spaced out, equipment is getting cleaned properly, and people are wearing face masks when required. It feels so good to workout with my friends and take classes that I love!



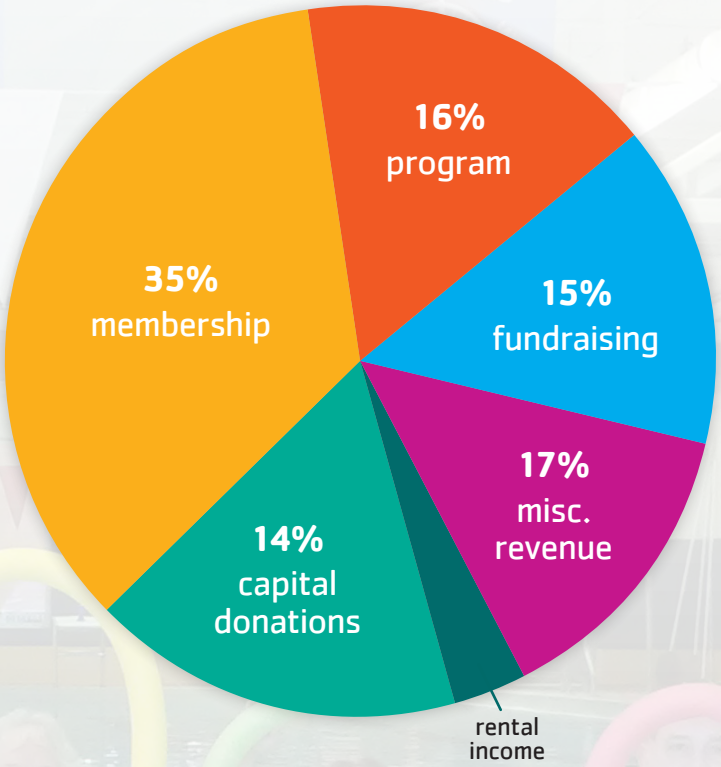
Sircher Family • Camp Eberhart

When the pandemic began, my main concern was my children and their mental wellbeing. I jumped at the chance to send them to Day Camp at Camp Eberhart so they could have some normalcy of playing and socializing again. With camp's safety procedures, I was confident that my kids would be safe, and they didn't have any COVID-19 cases the entire summer. Instead, my kids made amazing friends, had stellar camp counselors, and were able to swim, play, and experience new things. Without camp, my kids would have had a very different and sullen summer. After this year, I will send my kids to Camp Eberhart no matter what.

FINANCIAL OVERVIEW

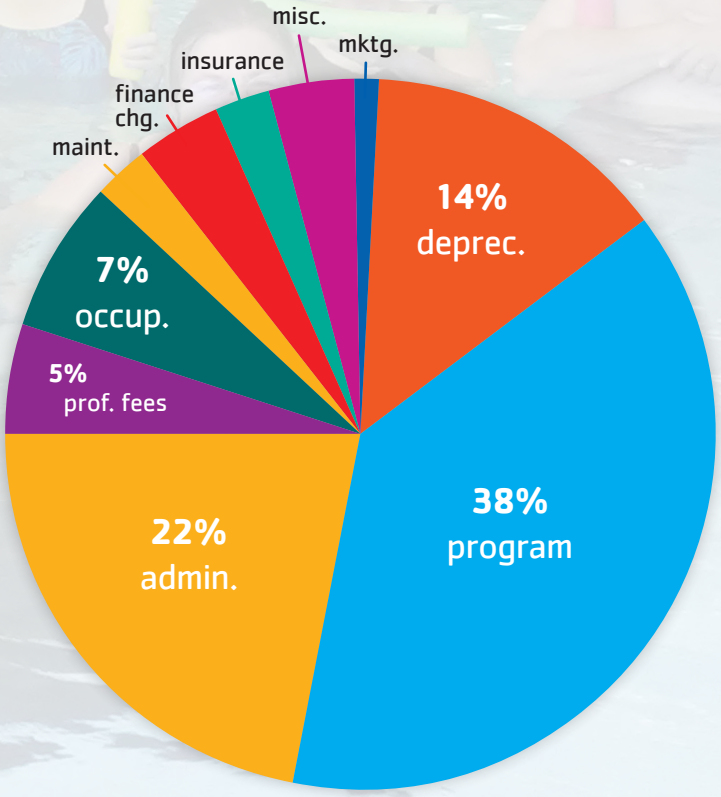
OPERATING REVENUE

Membership	$2,108,165
Program	$974,210
Fundraising	$874,729
Capital Donations	$824,682
Rental Income	$186,474
Misc. Revenue	$1,009,516
Total Revenue	**$ 5,977,776**



OPERATING EXPENSES

Programs	$2,418,252
Administration	$1,392,351
Professional Fees	$313,562
Occupancy	$440,664
Maintenance	$163,184
Finance Charges	$238,775
Insurance	$159,689
Misc. Expenses	$250,679
Marketing	$59,385
Depreciation	$871,724
Total Expenses	**$6,308,265**



MAJOR FUNDRAISING EVENTS

Thanksgiving Day Run	$47,723
Cat Tracks	$2,757
Hope Grows	$16,591
Race for YMCA	$25,529

OUR ANNUAL DONORS

help us to be stronger together

$25,000+

Berrien Community Foundation
DeGroot Family Foundation
Kotz, Sangster, Wysocki PC - Niles
MDHHS/State Alliance of Michigan YMCAs
Spectrum Health Lakeland Foundation
State of Michigan
United Way of Southwest Michigan
YMCA of the USA

$5,000-24,999

1st Source Bank
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Camp Eberhart Alumni Association
Chapple, Michael
City of Niles
Frederick S Upton Foundation
Gurley Leep Automotive Family
Honor Credit Union
Leep Family Foundation, Inc.
Lilly Endowment/Indiana Alliance of YMCAs
Michigan Gateway Community Foundation
Niles Education Foundation
Robert, Judith
United Way of Southwest Michigan - Designated Donors
United Way of St. Joseph County (MI)
Weidner and Company, P.C.

$1,000-4,999

Allied Solutions
Balkin, David
Bendure, Raymond
Camden TV and Appliance
Campbell Ford Lincoln
Carolyn and Sean Savage Family Foundation
Cerney, Stephanie
Cook Nuclear Plant
Corey Lake Association
Cressy, Corey
Eagle Technologies
Fifth Third Bank
Fuerbringer Landscaping & Design
Gibson Insurance Agency, Inc.
Hanson Logistics
HDS Investments
HRP Construction
Indeck Energy Services, Inc.
Jimmy John's - Niles
John DeVries Agency, Inc.
Joy's Johns
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Mailmax
Martin's Super Market
Meijer, Inc. - Stevensville #251
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Mid-West Family Broadcasting
Midwest Timer Service, Inc.
Neal, Mark
Niles Precision Company, Inc.
Panzica Building Corp
Pearson Construction Company, Inc.
Peerless Electrical Contracting, LLC
Peters, Denise
Sanborn, Mary Beth
Schenk, Christopher
Seib, Rick
Serf, Brad
South Bend Medical Foundation
Southwestern Michigan College
TCF Bank - Niles
The Bruce G. and Mary A. Robert Family Foundation
The Releaf Center of Niles
Thompson, Tiffany
Tire Rack
Tyler Automotive
Walmart Supercenter - Niles
Whirlpool Foundation
WSMK Radio
Yarger, Tom
Zavacky Jr, Robert

$500-999

AACOA - Bonnell Aluminum
ADP, LLC
B & L Information Systems, Inc.
Beaudoin Electrical Construction, Inc.
Circle Federal Credit Union
Evans, Courtney
Express Employment Professionals
Fleet Feet
Hampton Industrial Services
Hattemer, Mary
High Profile
Kappa Kappa Kappa Inc, Epsilon Lambda Chapter
Kaufmann, Christina
Lazer Graphics
Leader Publications
Mackowiak, Larry
Matrix Fitness
Meijer, Inc. - South Bend #120
Meijer, Inc. - Three Rivers
Milliken, James
NSG/Pilkington North America
Sehy, Lawrence
Skimin, Sarah
South Bend-Elkhart Audubon Society, Inc.
Stecker, Ellyn
The Tuesley Family Fdn Inc
The UPS Store - Niles
TriMED Sustainable Solutions LLC
Vance, Edwin
Wandling, Michael
Weidner, Jared
Wings Etc. - Niles
Wolverine Electrical Contracting, Inc.

$100-499

Abonmarche Consultants, Inc.
Aldridge, Ashley
Arcadia Gardens, LLC
Arnt Asphalt Sealing - BH
Barnaby's
Benigni, Carla
Big C Lumber
Boelcke Heating Company
Bohman, Eric
Brandstatter, Jane

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Cindy McCall Insurance Agency, LLC - AAA Insurance
Clark, Jacque
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Custom Tool and Die Company
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Ferguson, Ryan
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Foster, Kayla
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Holloway, Michelle
Howe, Carl
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JD's Truck Stop
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Kosonovich, Dave
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Kuhl, Tom & Kay
Law, Doug
Lions Club of Benton Harbor - Fairplain
Martin, Jon
McCormick & Company, Inc.
MI Realty, A Michigan Real Estate Company
Morris, Mark
NCP Coatings
Niles Vision Clinic
Oldham, Wallace
Osberger, Megan
Pauwels, Joseph
Peter J Johnson Law Office
Porky's Party Place
Portolese, Kathryn
Preferred Insurance Services, Inc.
PSI Iota Xi - Zeta Theta Chapter
R & D Remodeling LLC
Richard Beckermeyer DDS, PC
Roberts Corey Lake Campground
Sandock, Lou
Savage, Lawrence
Schaller, Sammee
Selge Construction Co., Inc.
SEMCO Energy
Shroyer, Judith
Siberell, Don
Silver Beach Pizza
Skodras, Dan
South Bend Roofing & Siding Co., Inc.
Southern Michigan Rubber
Southwest Transport Company
Special-Lite, Inc.
Spencer, Kelly
Swartz, Louise
Sylvester & Tessie Kaminski Foundation
The Hanover Insurance Group Foundation, Inc.
United Way of St. Joseph County (IN)
Vail Rubber Works Inc.
Walsh, Erica
Wiseman, Jay
Woodland Terrace of Longmeadow
Woodworth, Lynn

$50-99

Adkins-Beck, Sarah
Black, Macey
Buck Burgers & Brew
Call, Heather
Century 21 Affiliated
Cooper, Thomas
Crocker, Gail
Dewitt, Nichole
Durm, Gail
Eberhard, Sharon
Ferguson, Cory
Fissinger, Jim
Fresh Thyme
Gropp, Catherine
Hardy, Sue
Hoffman, Christine
Johnson, Deborah
Kemble, Rita
Killeen, Patricia
Krisch, John
Krull, Carolyn
Martin, Katia
Massing, Marianne
Mcleod, John
Meridy, Alvin
Minzey, Ronald
Motz, Tina Jo
Mucia, Brandon
Mudd, Brian
Murphy, Timothy
O'Brien, Timothy
Pattison, Warren
Pollitt, Harry & Mary Sue
Rigel, Beryl & Frances
Rusher, Tiffany
Sam's Club
Sibande, Margaret
Simpson, Timothy
Slackers Family Fun Center
Smith, Darien
Smith, Michael
Snyder, Sirimas
Stevens, Phillip
Stewart, Odas
Stickney, Raelene
Stone, Stephanie
Walters, Glenda
Walters, Thomas
Wiseman, Ruthelma
Wolf, Carolyn
Wolf, Mary

All capital donors are recognized with capital projects.

THANK YOU
to all of our members who stayed with us during the mandated closure. Your membership dues ensured our Y remained strong and was positioned to reopen and continue to serve the community with impactful programming.



Essential Workers Child Care

We offered free childcare to Spectrum Health Lakeland essential workers beginning in April, thanks to a partnership with the hospital system.

Summer Programs

We had a fun and safe summer at the Y! Between our outdoor fitness classes and summer day camp – we adapted our programs to have a COVID-free summer at all of our locations.





Northside Child Development Center

For the 2020-21 school year, we began a partnership with Niles Community Schools to run Great Start Readiness Program at Northside Child Development Center and to utilize this facility to open the first location of the YMCA Child Care Network offering affordable, full-day, licensed childcare for ages infant-4 years.

2020 ACCOMPLISHMENTS



O'Brien Fitness Center Renovations

City of South Bend broke ground on facility renovations in December 2020. These include new upstairs locker rooms, updated member service and lobby area, and new private restrooms.



Niles-Buchanan YMCA Capital Expansion

We broke ground in June on a 14,000 sq. ft. expansion that includes a full-size gymnasium, youth room, teen room, fitness studio, additional space for Childwatch, and office space. Thank you to all the donors who made this possible!

Camp Eberhart Renovations

We broke ground on a new Powder Room Bathhouse and Day Camp Pavilion in October, renovated the Camp Fire Circle, and completed dozens of maintenance projects. Thank you to all of the alumni, staff and volunteers that gave their time and abilities to accomplish so much in just 12 months.

